

09-19-c5

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Application No. (if known): 09/988,824

Attorney Docket No.: 08223/1200339-US1

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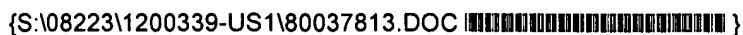
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Docket No.: 08223/1200339-US1  
(PATENT)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
Reza Rassool et al.

Application No.: 09/988,824

Confirmation No.: 8821

Filed: November 20, 2001

Art Unit: 2161

For: MEDIA TRACKING SYSTEM AND METHOD

Examiner: B. D. Goddard

**AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION**

MS Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

**INTRODUCTORY COMMENTS**

In response to the Office Action dated June 17, 2005 (Paper No. 20050613), please amend the above-identified U.S. patent application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 14 of this paper.